

A photograph of the Texas Live! Arena building at dusk. The building features a prominent glass facade with a large sign that reads "TEXAS Live! ARENA" in red and white. Below the sign are three red stars and a banner that says "THE CAPITAL OF SPORTS & ENTERTAINMENT". The sky is a mix of blue and purple, and the building's lights are on.

TEXAS  
*Live!*  
ARENA

THE CAPITAL OF SPORTS & ENTERTAINMENT

**SOUP**  
*Live!*

**Oct. 5th & 6th, 2023**

**Arlington, Texas**

**[www.insurancesouplive.com](http://www.insurancesouplive.com)**

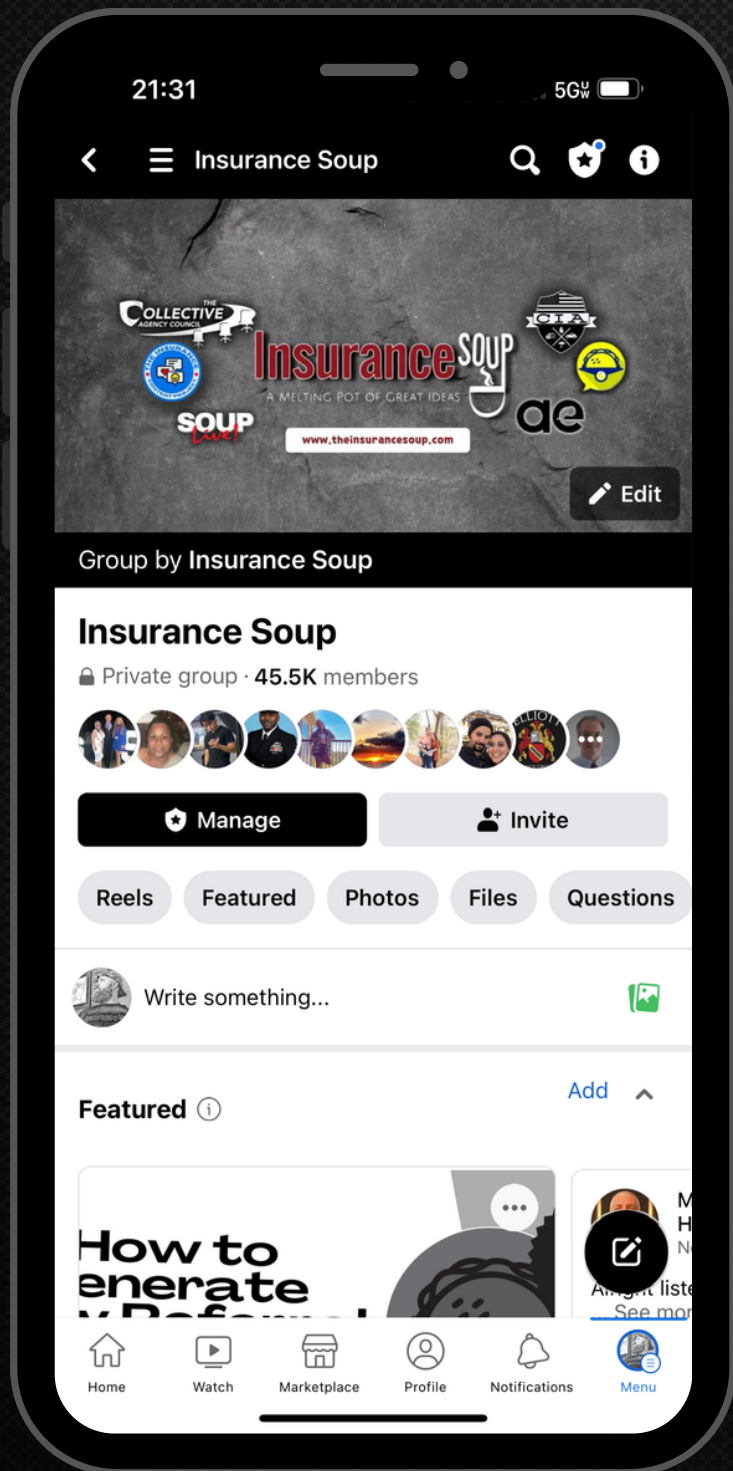


Insurance Soup is the largest and most pure insurance group on Facebook. The 45,000 plus members are either agents, producers, CSR's, or team members.

We have not allowed any vendors or corporate suits to be apart of the group to allow a place for agents to get honest and true feedback while not feeling like they will be sold something every time they seek advice or ask a question.

By staying true to these rules since Insurance Soup was created in 2015, we have built an environment that thrives.

Insurance Soup has worked directly with the head of Facebook's Insurance Division to strengthen their understanding of the industry utilizing the analytics from Insurance Soup to better serve our industry.



**45,500 Agents**

Over 35k+ Active Members Per Month

**72.9K Reactions**

Total Over the Past 60 Days

**28.7K Comments**

Average Around 1k Comments Daily

**1,272 Posts**

Most Active FB Group for Insurance



**SOUP**  
*Live!*

**PLATINUM  
SPONSOR**  
**\$15,000**

- Main Event Sponsor
- Logo on Main Screen
- Lightning Round Sponsor
- Premium Booth Location
- 2 Page ad in program
- Hour long podcast
- Podcast posted in FB group
- Logo on Banner Screen
- Logo on Event Tickets
- Main Sponsor on Badge
- Main Sponsor on T-shirt
- Main Sponsor on website
- Item in Swag Bag (must provide)
- Breakfast each day
- Lunch included
- Access to Happy Hours



**SOUP**  
*Live!*

**GOLD**  
**SPONSOR**  
**\$10,000**

- Happy Hour Sponsor
- Preferred Booth Location
- 1 Page ad in program
- Podcast Episode
- Interview in FB group
- Logo on Banner Screen
- Logo on Event Tickets
- Logo on Badge
- Logo on T-shirt
- Logo on website
- Item in Swag Bag (must provide)
- Breakfast each day
- Lunch included
- Access to Happy Hours



**SOUP**  
*Live!*

**SILVER**  
**SPONSOR**  
**\$7,500**

- Lunch Sponsor
- 1st Floor Booth Location
- 1/2 Page ad in Program
- Podcast Episode
- Logo on Banner Screen
- Logo on Event Tickets
- Logo on Badge
- Logo on T-shirt
- Logo on website
- Item in Swag Bag (must provide)
- Breakfast each day
- Lunch included
- Access to Happy Hours



**SOUP**  
*Live!*

**BRONZE**  
**SPONSOR**  
**\$5,000**

- Breakfast Sponsor
- Vendor Booth
- 1/4 Page ad in Program
- Logo on Banner Screen
- Logo on Event Tickets
- Logo on Badge
- Logo on T-shirt
- Logo on website
- Item in Swag Bag (must provide)
- Breakfast each day
- Lunch included
- Access to Happy Hours