


CIA Prospective Agent Non-Disclosure

This non-disclosure agreement is between Career Insurance Agents (CIA) and Prospective Agent of this agreement. Whereas CIA and Prospective Agent wish to exchange certain information pertaining to the operations and contractual obligations of CIA and its independent contractors, these two parties hereby agree to the following conditions:


1. CIA will provide Prospective Agent with an original copy "Draft" of its standard Agency/Agent contract. In addition, CIA will provide Prospective Agent with additional information, both orally and in writing, as to the operations and benefits of becoming an Independent Contractor with CIA.
 2. Prospective Agent agrees not to share this information with any third parties not explicitly approved by CIA and to use reasonable and practical care to protect and maintain possession of the contract and any other materials provided to Prospect by CIA. This applies not only to all original documents, but to all copies that may have been made by or supplied to Prospect.
 3. Upon request of CIA, Prospective Agent will return all documents, materials, and notes both originals and copies to CIA within 15 days of the request.
 4. In the event of a breach or threatened breach of this Agreement, CIA shall be entitled to preliminary and final injunctions, in addition to any other rights and remedies available to it at law or in equity.
 5. The validity and performance of this contract are governed by the laws of the State of Colorado.
 6. This Agreement is binding upon the directors, officers, employees and agents of each party and will continue indefinitely, with the obligations of confidentiality surviving the termination of this Agreement.
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Contact Information

Name *	Mike Lively
Phone Number *	(432) 556-6028
Email *	mike@mikelivelyagencyllc.com
Address *	 2607 N. Midland Dr. Midland, TX 79707 United States
Planned Business Location (retail, office space, suite, home based) *	office space
Tell us about your background (Insurance, Financial, Tax Prep., what you did before) *	Insurance / Oil and Gas Industry
Describe Your Present Situation and What has you exploring new opportunity? (Captive or Independent Agency) Motivation for exploring options? *	We are a small Farmers Agency. My wife Rachel basically handles all the insurance service and sales in personal lines while I handle the business lines, marketing all and the business aspect of the agency. Our main reason to possibly explore other options is we personally feel that Farmers has lost touch with it's agents.
Please describe your typical Customer Profile	Personal Lines
What are your most important needs? *	The ability to compete
What is Your Timeline in Making a Decision: *	We don't have a timeline however not going to sit on a sinking ship

Present Agency Information:

Current Written Premium? (Captive/Independent) *	950K
PL%- VS - CL% ratio: *	10% VS 5% ?
Lead Carrier(s): *	Farmers/Bristol West/Foremost
Plans going forward:	
Estimated Premium Year 1, 2, 3: *	250K, 500K, 1M
Estimated Commission Income Year 1, 2, 3: *	37K,75K, 150K
Primary Sales Initiatives: *	?
Additional Information: non- completes, previous criminal convictions, carrier terminations, bankruptcy, etcâ€¦ *	Farmers clients can't be contacted I'm sure
Date Signed: *	Friday, November 19, 2021

DocuSigned by:

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