


CIA Prospective Agent Non-Disclosure

This non-disclosure agreement is between Career Insurance Agents (CIA) and Prospective Agent of this agreement. Whereas CIA and Prospective Agent wish to exchange certain information pertaining to the operations and contractual obligations of CIA and its independent contractors, these two parties hereby agree to the following conditions:


1. CIA will provide Prospective Agent with an original copy "Draft" of its standard Agency/Agent contract. In addition, CIA will provide Prospective Agent with additional information, both orally and in writing, as to the operations and benefits of becoming an Independent Contractor with CIA.
 2. Prospective Agent agrees not to share this information with any third parties not explicitly approved by CIA and to use reasonable and practical care to protect and maintain possession of the contract and any other materials provided to Prospect by CIA. This applies not only to all original documents, but to all copies that may have been made by or supplied to Prospect.
 3. Upon request of CIA, Prospective Agent will return all documents, materials, and notes both originals and copies to CIA within 15 days of the request.
 4. In the event of a breach or threatened breach of this Agreement, CIA shall be entitled to preliminary and final injunctions, in addition to any other rights and remedies available to it at law or in equity.
 5. The validity and performance of this contract are governed by the laws of the State of Colorado.
 6. This Agreement is binding upon the directors, officers, employees and agents of each party and will continue indefinitely, with the obligations of confidentiality surviving the termination of this Agreement.
-
-

Contact Information

Name *	Chris Grunska
Phone Number *	(512) 484-2997
Email *	cgrunska@gmail.com
Address *	 3127 Falkland Rd Carrollton, Texas 75007 United States
Planned Business Location (retail, office space, suite, home based) *	home based initially, then office space or retail
Tell us about your background (Insurance, Financial, Tax Prep., what you did before) *	State Farm field adjuster for 7 years, SF agent employee 3 years, SF agent 3 years. I've also been to and implemented some of Kirk Fuqua's SWAT class trainings.
Describe Your Present Situation and What has you exploring new opportunity? (Captive or Independent Agency) Motivation for exploring options? *	Currently a captive agent unhappy with direction the company has been going, and unhappy about being an independent business owner in name only. I really believe in what you are doing with the 21st century agent mindset for production as well as customer service, and all the work you guys do to help us out. I admire how you stay informed on and lead the way in utilizing new avenues to reach potential customers.
Please describe your typical Customer Profile	Personal Lines
What are your most important needs? *	Implementing online marketing strategies
What is Your Timeline in Making a Decision: *	within the next 4 months

Present Agency Information:

Current Written Premium? (Captive/Independent) *	2 million
PL%- VS - CL% ratio: *	99% personal vs 1% commercial
Lead Carrier(s): *	state farm
Plans going forward:	
Estimated Premium Year 1, 2, 3: *	Y1: \$400,000. Y2: \$720,000, Y3: \$1,100,000
Estimated Commission Income Year 1, 2, 3: *	Y1: \$52,000. \$93,600. Y3: 143,000
Primary Sales Initiatives: *	Implementation of CAC online marketing strategies for lead generation, endless followup on those that don't convert, referral leads.
Additional Information: non-completes, previous criminal convictions, carrier terminations, bankruptcy, etcâ€¦! *	State Farm non compete with existing clients in book
Date Signed: *	Wednesday, November 18, 2020

DocuSigned by:

9528BD61F7F44F7...