

## CIA Prospective Agent Non-Disclosure

This non-disclosure agreement is between Career Insurance Agents (CIA) and Prospective Agent of this agreement. Whereas CIA and Prospective Agent wish to exchange certain information pertaining to the operations and contractual obligations of CIA and its independent contractors, these two parties hereby agree to the following conditions:


1. CIA will provide Prospective Agent with an original copy "Draft" of its standard Agency/Agent contract. In addition, CIA will provide Prospective Agent with additional information, both orally and in writing, as to the operations and benefits of becoming an Independent Contractor with CIA.
  2. Prospective Agent agrees not to share this information with any third parties not explicitly approved by CIA and to use reasonable and practical care to protect and maintain possession of the contract and any other materials provided to Prospect by CIA. This applies not only to all original documents, but to all copies that may have been made by or supplied to Prospect.
  3. Upon request of CIA, Prospective Agent will return all documents, materials, and notes both originals and copies to CIA within 15 days of the request.
  4. In the event of a breach or threatened breach of this Agreement, CIA shall be entitled to preliminary and final injunctions, in addition to any other rights and remedies available to it at law or in equity.
  5. The validity and performance of this contract are governed by the laws of the State of Colorado.
  6. This Agreement is binding upon the directors, officers, employees and agents of each party and will continue indefinitely, with the obligations of confidentiality surviving the termination of this Agreement.
- 
-

## Contact Information

**Name \*** Kim Ashby

**Phone Number \*** (309) 241-8907

**Email \*** [kimmerashby@gmail.com](mailto:kimmerashby@gmail.com)

**Address \***   
130 S Columbus St  
North Pekin, Illinois 61554  
United States

**Planned Business** retail office

**Location (retail, office space, suite, home based) \***

**Tell us about your background (Insurance, Financial, Tax Prep., what you did before) \*** I am currently a DM with Farmers

**Describe Your Present Situation and What has you exploring new opportunity? (Captive or Independent Agency) Motivation for exploring options?) \***

I have been with Farmers for 8 years. 7.5 as an ABC in a District Office. I met with Michael McCormick when you all first launched CIA. The timing wasn't right for me. I had a sick husband who I was a care taker. My husband passed Oct. 2018. I started to then explore a DM opportunity with Farmers. They gave me a spot, with the expectation of getting financial service licensed. I was given a deadline of having my licenses of December 31st. I am going to fall short of that expectation, and an extension of my contract has been declined because of the timeline to re-exam. So, this was not my opportunity, and I had to discover that. I have always wanted to own my own agency and I thought I was getting that chance by way of being a DM. So, now I can have my own agency, by building it. I

want it now more than ever. I have been offered a few Farmers agency options, but I wanna explore beyond that arena and revisit your opportunity to make my way forward.

**Please describe your typical Customer Profile** Personal Lines

**What are your most important needs? \*** Company contracts

**What is Your Timeline in Making a Decision:** 90-120 days  
\*

Present Agency Information:

**Current Written Premium? (Captive/Independent) \*** 0

**PL%- VS - CL% ratio: \*** 0

**Lead Carrier(s): \*** 0

Plans going forward:

**Estimated Premium Year 1, 2, 3: \*** 500k, 1M, 1.8M

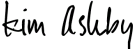
**Estimated Commission Income Year 1, 2, 3: \*** 70k, 130k, 250k

**Primary Sales Initiatives: \*** P&C, L&H, supplemental

**Additional Information: non-** No convictions, no bankruptcy, Farmers Termination 12.31.20

completes, previous  
criminal convictions,  
carrier terminations,  
bankruptcy, etcâ€¦ \*

**Date Signed: \*** Friday, November 20, 2020

DocuSigned by:  
  
1F019B6731C6412...