

Rick 7/2/2020 1:15P SS

— I need automation & want to scale

— Both insurance & retail
75% 25%

Job
Nimbus
CRM

— Xactimate & supplements

Price calculation based on certain profit margin

Property owner

not economically challenged, allows work-claim & deductible affected by storm

— Know what is done, high quality honor warranty under promise / over

— Go inspect property → presentation → sign up contingency → claim → schedule build → collect

— 90% Shingles

wants to expand hiring SEO to set more comp coatings

— Pay for google ads, yelp, website, social media

— No

- NO

- NO always looking better ways
been cheated w/ marketing.
5 calls every day

- \$800K/year current

\$1.5M - 2M desired

hired HR to build out to scale
bookkeeper for finance

- I want to have more freedom, culture
to help people both customers & staff,
help family

- That much closer to scale to next
level, just a start

- Continue to help. To serve.
positive impact

- Being on my own. Need a team
to scale. infrastructure

- At this moment, now, 100% hired
the staff

— DEMO see the Software

"I dont have time to invest
in 8 weeks"

— "8 weeks seems over whelming"

Monday 11am

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