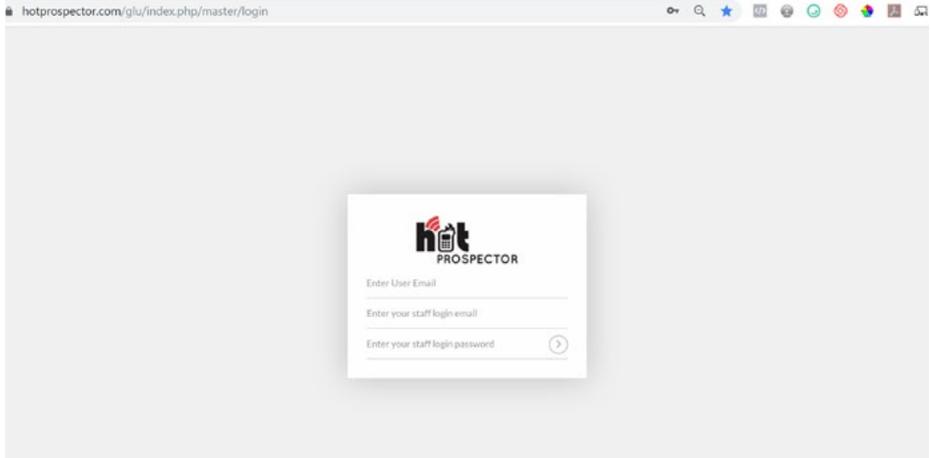


Hotprospector.com

DFY Ads

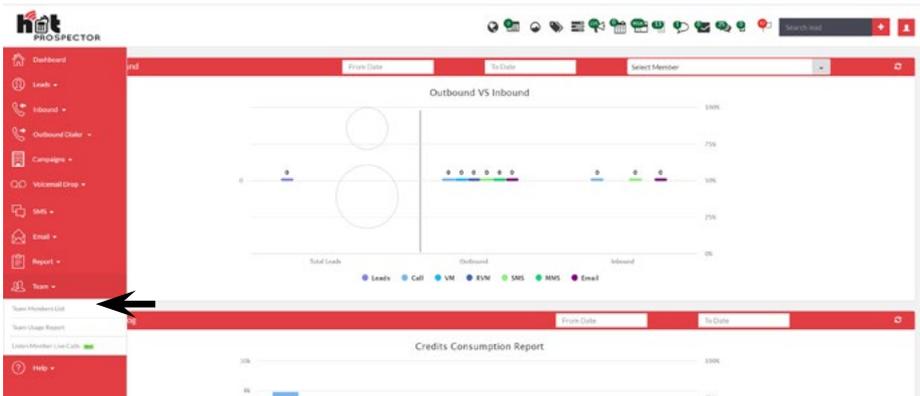
Quick Instruction Guide

1. Login to your HP Manager's account



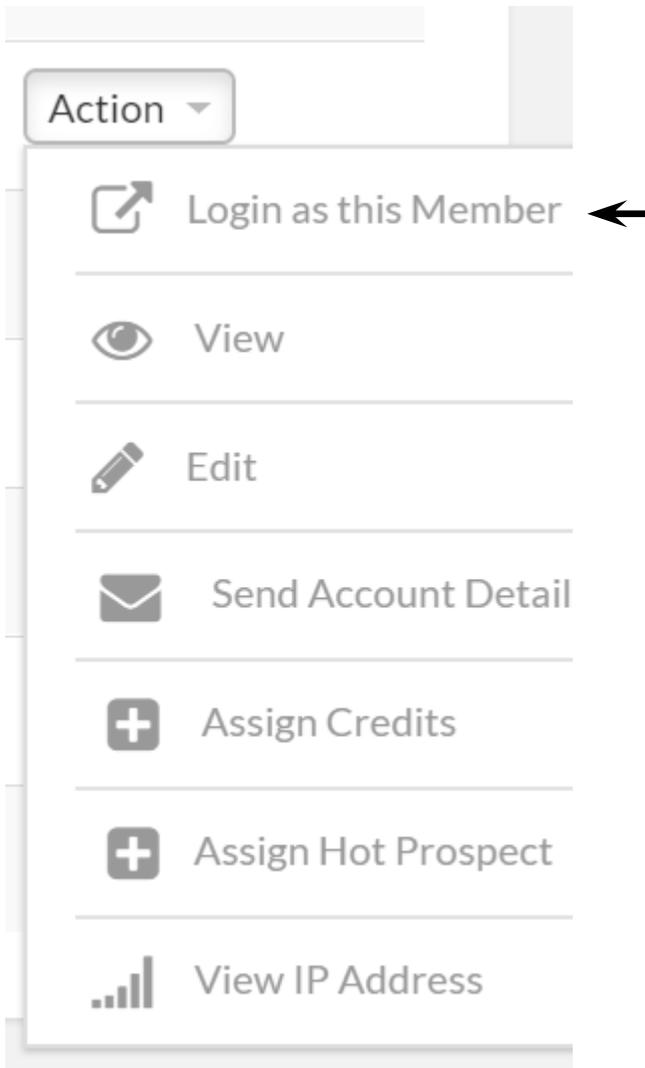
2. Go to Team > Team Members List Select the Team Member you need to request an ad to.

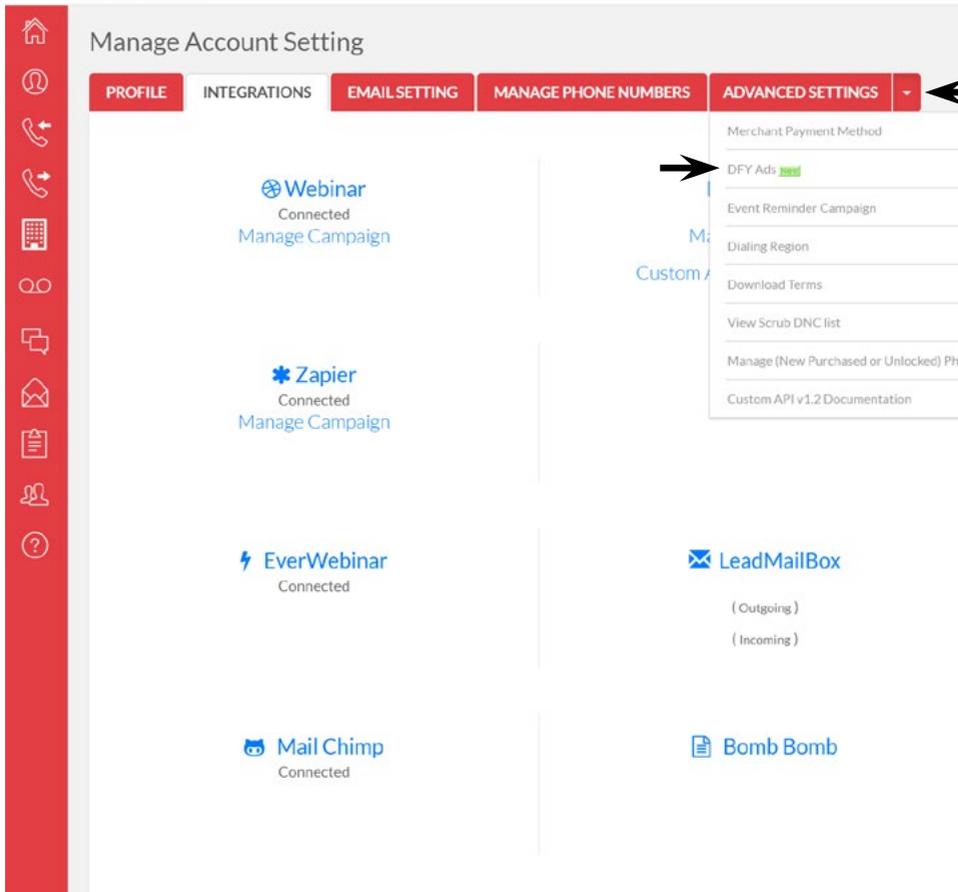
If the Team member isn't available yet, Add a new member and fill out the info and submit.



3.

Click Action dropdown menu on the Team Member and click login as member.





Manage Account Setting

PROFILE INTEGRATIONS EMAIL SETTING MANAGE PHONE NUMBERS ADVANCED SETTINGS

Webinar
Connected
Manage Campaign

Zapier
Connected
Manage Campaign

EverWebinar
Connected

Mail Chimp
Connected

LeadMailBox
(Outgoing)
(Incoming)

Bomb Bomb

Merchant Payment Method
DFY Ads
Event Reminder Campaign
Dialing Region
Download Terms
View Scrub DNC list
Manage (New Purchased or Unlocked) Ph
Custom API v1.2 Documentation

4.

On your Team Member's HP account, and go to the Profile Icon and choose Integration.

5.

Click the dropdown option beside 'Advanced Settings'

The screenshot shows a user interface with a top navigation bar. On the left, there is a search bar labeled "Search Lead" with a plus sign and a user profile icon. Below the search bar is a dropdown menu with the following options: "Hi!", "Profile", "Integrations" (highlighted with a black arrow), and "Logout".

The main content area is a grid of integration cards:

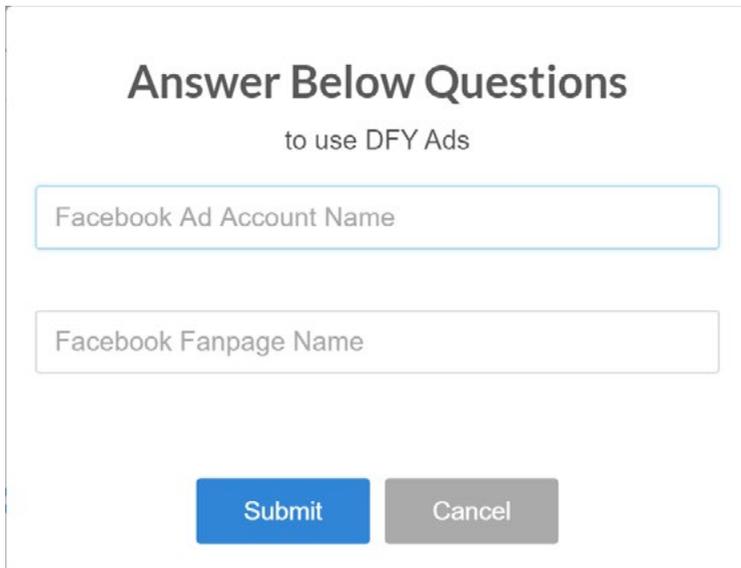
- Wufoo**: Connected, Manage Campaign
- HP Facebook Ads**: Connected, Manage Advertisement, Connect Lead Ads
- Scrub National DNC**: Disconnected
- Voicemail Recording**: Disconnected
- Stealth Seminar**: Connected
- Velocify**: Connected
- Wistia**
- Thanks.io**

A red circular icon with a white envelope is located in the bottom right corner of the main content area.

6.
Select DFY Ads

7.

You will be prompted to fill in the FB Page and Ad Account you want to associate the ad with.



Answer Below Questions
to use DFY Ads

Facebook Ad Account Name

Facebook Fanpage Name

Submit Cancel

8.

You can now then select the ad type you want to run your campaign with. For this example we will use Property Listing Ad Type.



DFY AD Campaign Request

Ad Type Select Ad Type

Submit

9.

Please try to fill out all information requested in the form. The more info you give the faster we can get your ads live.

10.

Submit the form and go back to the DFY Ads Dashboard.

Prospector

DFY AD Campaign Request

Ad Type: Property Listing

Sample Ad: **Affordable Homes** (Sponsored)

Just Listed! 5 Bed | 3 Bath | 2,252 sq. ft.

Updated, spacious home offers 5 bedrooms, 3 full baths and swimming pool. The rear bedrooms can be used as the master bedroom and office or as separate quarters with it's own full kitchen, full bath and laundry connections with plenty of closet space.

For more info please click "Learn more" below.



Request access to 29 images, location and price! [LEARN MORE](#)

Be the first to like this

Like Comment Share

Property Listing URL:

Realtor name:

Agent email address:

Agent mobile number:

Agent company name:

Agent company address:

Agent website:

Agent nmls or license number:

Primary manager fb business id:

Agent ad account name:

Agent ad account id:

Image of property - front: [Select File](#)

Daily budget:

Duration: 7 days 14 days 30 days Ongoing Uncertain

Submit

11.

In this Dashboard you can see the status of your requests.

The status available are the following:

Pending - your request will automatically set as Pending upon submitting your request.

Adding into HP System - If the Team member is new, we will need to set up the account into our HP system. If you provided all the information in the request form this will be done upon processing. Otherwise we will reach out to you if we need additional info.

Connecting Ad Account/Partners Account - If you are new, We will need to connect your Business Manager to HP. By this stage you will get a Partnership access request from us. You can our request in your Business Settings > Requests or Business Settings > Users > Partners. If we haven't recieved any response by the end of the day it was processed, we will send a link of this request via intercom or email. If you need further assistance you can contact us as well via intercom.

Once you are connected you can then assign the ad account to us so we can proceed with your request. Please check 'Connect your Business Manager/Ad Account to HP' unit for more info.

Ad campaign setup - On this stage, we are ready to set up your campaign. You just need to wait for the next status.

Out for Approval - On this stage you can check your email or your intercom for the screenshot of your ad.

Revision - If you have changes needed to be made on your ad. You can contact us via intercom or email.

Approved - This will be set upon your approval. If by any chance your ads are not live yet. This status will still appear.

Ads Live - this means your ad is now live. Hooray! :)

DFY Ads

Facebook Ad Account Name: Facebook Fanpage Name: [Ad Request](#)

#	Ad Type	Date Submitted	Current Status	Created By	Action
1	Property Listing	2019-12-06	Pending		View Edit Delete

Still need some help?

Don't hesitate to contact Jeff & Anna if you have concerns
with your campaign:

jeff@hotprospector.com
anna@hotprospector.com

Happy Prospecting!